

**It's Not "Just"
Business -
It's A
Partnership**

New Product Development

Highlights

- A global company with over a decade of distributed development experience
- US-based with operations in India and across the globe
- BWIR's global footprint allows a cultural fit to the markets we serve
- Recognized pioneer in engineering services outsourcing by IDC and BusinessWeek
- BWIR's ProPEL methodology combines the Phase-Gate process with the Design For Six Sigma approach
- Stringent security procedures that ensures all confidential information is under maximum control and protection including customer drawings, models and documents
- Strict adherence to intellectual property rights

**Barry-Wehmiller
International Resources**



Engineering Services

Barry-Wehmiller International Resources (BWIR) is part of the consulting group of Barry-Wehmiller Companies, Inc. a diversified company founded in 1885. With headquarters in St. Louis, Missouri and primary operations in India, BWIR offers the combined benefits of the proximity and dependability of a US company with the affordability of distributed operations.

BWIR has the ability to support product development right from conceptualization to designing the finished product. With constant demand for shorter lifecycles, the need for product innovation has never been greater. Through innovation and strong skills in concept design, engineering design and computer-aided engineering, BWIR shortens the product development life cycle and the time to market. The key focus of our design team is "to ensure that the voice of the customer is translated into meaningful engineering design".

SERVICE OFFERINGS

BWIR offers both end-to-end services in New Product Development (NPD) as well as discrete solutions.

THE BWIR ADVANTAGE

Process

BWIR's new product development process, called ProPEL, is based on the industry standard Phase-Gate Process together with the Design for Six Sigma (DFSS) approach. This proven process ensures that product development teams achieve world-class levels of quality, speed and cost in the planning and execution of NPD projects.

IP (Intellectual Property)

BWIR strictly adheres to all the types of Intellectual Property like patents, trade-marks, designs and copyright.

Cultural Fit

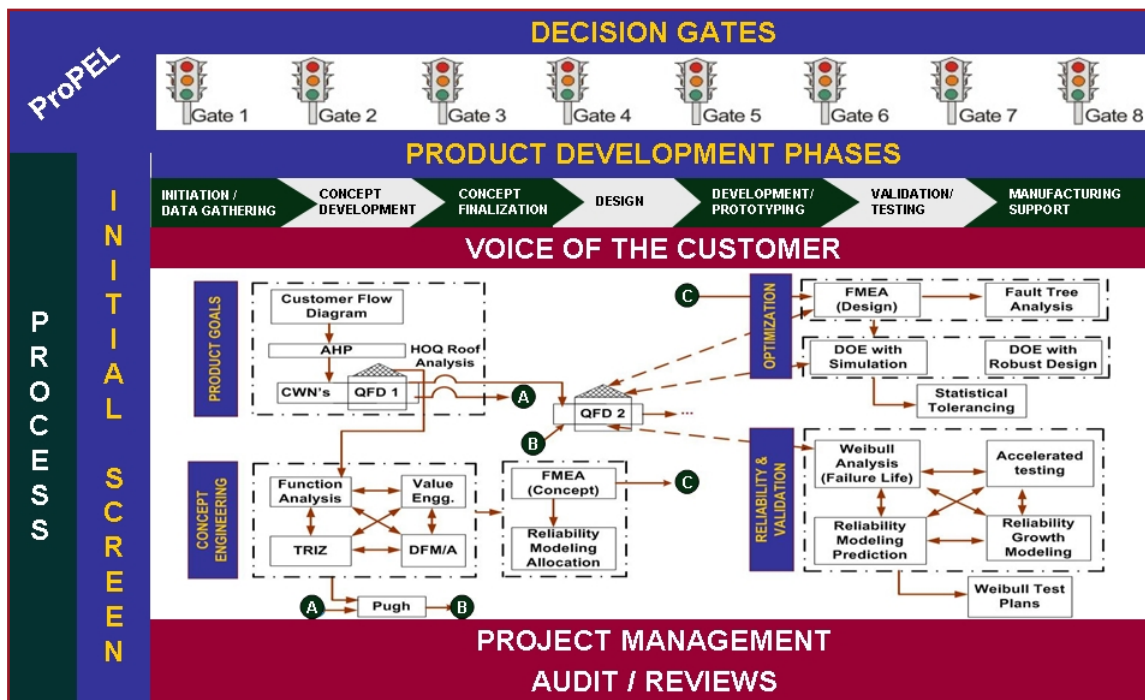
BWIR is culturally tied into the markets we serve because of our global footprint through our operations in the Americas, Europe and Asia.

Skill Sets

BWIR uses industry leading CAD software for new product development including:

- 3D CAD Tools: Pro/ENGINEER, SolidWorks, UGS NX, CATIA & Solid Edge
- 2D CAD Tools: AutoCAD & Personal Designer
- Analysis Tools: Ansys, Cosmos, Algor & Nastran

ProPEL- BWIR's NPD Process



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